

Advertising, Vendors & Holistic Practitioner Guidelines & Pricing



The Holistic Fair is a fundraising event for Unity Church of WS, which is a non-profit organization

108 Hewes Street
Winston-Salem, NC 27103
(336) 760-8311
UnityHolisticFair@gmail.com

Important Information

You may arrive as early as 8:30am on Saturday, Sept 22 to setup your space for the fair. The fair will run from 10am-3pm. All vehicles used to unload and setup need to be removed from vendor space by 9:30am.

Unity Church is not liable for any damage caused while participating in the Holistic Fair.

Unless otherwise noted, Unity Church will not be providing any setup materials or electricity during the event. It is your responsibility to bring all setup items required. Spaces are assigned with the consideration of the vendor in mind. We reserve the right to place vendors at our discretion.

All monies received for participating in the Unity Church Holistic Fair are non-refundable. We will not have a rain date or re-schedule the event. However, if the Holistic Fair cannot happen due to weather, we will consider money given as a donation and you will receive a tax-receipt via email. We operate on a love and honor system and are thankful for all monies received.

To purchase an ad, honor/dedication, be a vendor or holistic practitioner, you must complete the appropriate questionnaire and return it to the Church office by September 1, 2018. You may email it to us at UnityHolisticFair@gmail.com. All applications are subject to approval by the Holistic Fair Steering Committee. We will let you know your status as soon as possible after receiving your application and signed liability waiver.

Please feel free to call or email us if you have any questions or concerns. We are happy to help.

With love and light,
Holistic Fair Steering Committee:

Ad Sizes & Prices

Photos & Graphics Guidelines:

Be sure to include any photos or graphics in one of the following formats:

- 1) High-quality photos (to be scanned), no printed material or downloaded material from the web.
- 2) 300 dpi (minimum) and saved as a PC or MAC TIFF or EPS file.
- 3) All ads will be printed in black & white only. NO COLOR.

**All electronic submissions must be emailed to UnityHolisticFair@gmail.com by September 1, 2018

1/8 (1.5x2)
\$20

1/4 (3x2)
\$40

**DEADLINE FOR
PURCHASED
AD SPACE:
September 1, 2018**

This year we are also offering a dedication section in our program. You may purchase the dedication for \$10, 2 lines of text and a total of 130 characters (including spaces) max.

Holistic Practitioners

Guidelines for this year's Holistic Fair:

- 1) Holistic Practitioners should be ready to demonstrate their holistic practice in short 10-15 minute time frames.
- 2) You can ask for specific \$ amounts in donations for your 10-15 minute sessions as long as you're willing to donate 50% of your proceeds to Unity Church of WS.
- 3) All fees charged for space are non-refundable.
- 4) A holistic practitioner form needs to be completed, signed and paid for before September 1, 2018. All applications are subject to approval.
- 5) If you are participating in our program with an ad, the ad and details need to be submitted to the UnityHolisticFair@gmail.com by September 1, 2018.
- 6) There will be no selling of products in our Sanctuary or Education Bldg. This space is reserved for only holistic practitioners.
- 7) Chairs are included in the space fee.
- 8) No fire-burning candles allowed in Sanctuary or Education Bldg. You may use the fake-light candles – UNSCENTED – ONLY!

*We will not be providing any tablecloths or any partitions. It will be an open & moving space.

Pricing:

\$20 space fee for members (includes 1/8 ad)

\$40 space fee for non-members (includes 1/8 ad)

*chairs are included in space fee

Add-On Items available (for additional charge):

Card Table (30" square) - \$5/each (max: 1)

Outside Vendors

Guidelines for this year's Holistic Fair:

- 1) Vendors are allowed to sell their products and we ask that a donation to Unity Church be given from your proceeds of the day.
- 2) Each vendor spot is 20'x 12'
- 3) Unity Church will not be supplying electricity or tents for your outdoor space.
- 4) We will not be supplying tables, chairs, or tablecloths.

Pricing:

Option A: \$40/per space (includes 1/8 ad in program).

Option B: \$50/per space (includes 1/4 ad in program).

Members get \$10 off their choice of either outside vendor pricing options.